



Cold and flu season is here!

According to the Centers for Disease Control and Prevention (CDC)

5% – 20%

of the U.S. population gets the flu every year

31.4 Million

resulting in 31.4 million outpatient visits per year

80%

of all infectious diseases are transmitted by touch



HAND HYGIENE

Hand hygiene is one of the simplest ways to prevent the spread of illness and germs. During instances where soap and water are unavailable, hand sanitizers deliver a convenient, effective solution for grab-and-go prevention.

Hand sanitizers have become a staple item in the majority of retail chains including:



GLOBAL MARKET ANALYSIS

The global hand sanitizer market is expected to reach over

US\$ 2.9 Billion

by 2025, and expand at a CAGR of 12.9% from 2017 to 2025, according to Credence Research's new market report, "Global Hand Sanitizers Market Growth, Future Prospects and Competitive Analysis, 2017 – 2025." ¹

CUSTOM HAND SANITIZER FORMULATIONS MEET CONSUMER DEMAND

Leading CPG companies and manufacturers are investing in the development of hand sanitizer variations that deliver unique attributes such as fragrance, color, natural/organic ingredients and moisturizing oils to meet specifications.

Hand sanitizers are available in alcohol-based and non-alcohol formulations.

ALCOHOL-BASED HAND SANITIZERS

feature alcohol as the active ingredient, mainly in the form of either ethyl alcohol or isopropyl alcohol.

BENEFITS

Alcohol hand sanitizers are well regarded for their effectiveness in killing germs, bacteria and most viruses. The alcohol works immediately on the skin to deliver fast-drying properties.

NON-ALCOHOL HAND SANITIZERS

feature antimicrobials, such as benzalkonium chloride, as the active ingredient.

BENEFITS

Non-alcohol hand sanitizers do not strip away skin oils that retain moisture so they are less drying. Non-alcohol hand sanitizers also feature minimalist formulations that meet the demand for natural ingredients.

POPULAR HAND SANITIZER PRODUCTS INCLUDE



Liquid Pump Sprays



Squeeze Bottles



Aerosol Sprays



Foam Solutions

ABOUT PRECISE PACKAGING

Precise Packaging has been working with customers to bring alcohol and non-alcohol liquid and aerosol hand sanitizer solutions to market for over a decade. As a single-source provider, our formulation and filling specialists guide the research, product development and packaging process to deliver a wide variety of hand sanitizer formats – featuring liquid fill sizes as low as 5 ml, aerosol fill sizes as low as 0.25 oz., and valve sizes from 13 mm up to 1 inch. Precise Packaging product development and packaging experts also adhere to strict quality and documentation standards to meet FDA requirements for process control, documentation and testing.

Visit www.PrecisePackaging.com or contact us to learn how Precise Packaging can help you to bring high quality, aerosol and liquid hand sanitizer products to market quickly and efficiently for easy grab-and-go germ protection.

1. <https://www.credenceresearch.com/report/hand-sanitizer-market>

www.PrecisePackaging.com

